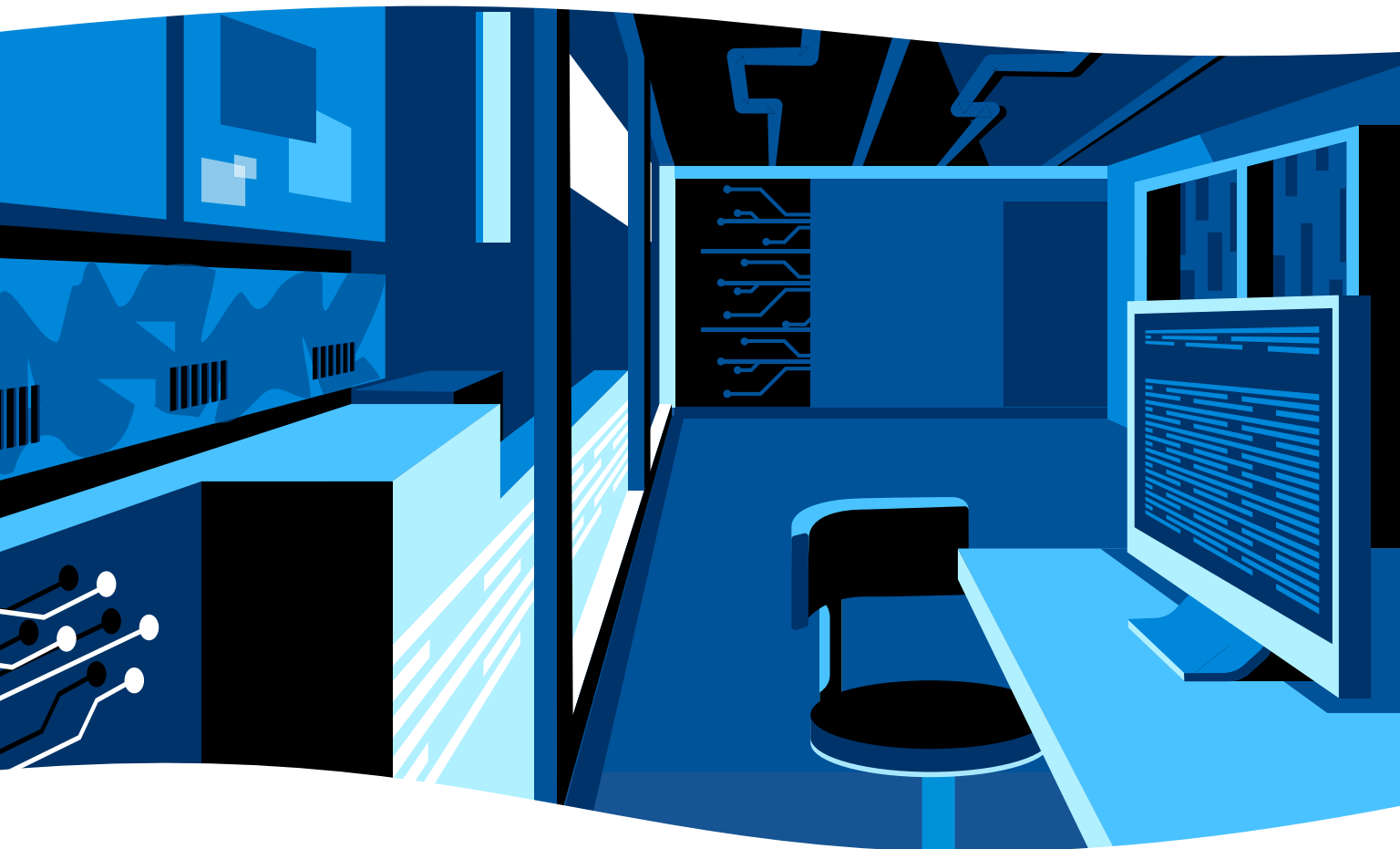# OneLink

Intruity, a premier software and technology company, has taken on the mission of helping health insurance agencies; they've achieved phenomenal results with OneLink.

INTRUITY
CORPORATION

What is OneLink?

OneLink is the single CRM software to streamline your operations. Instead of fumbling around with different tracking systems, Excel spreadsheets and other CRM programs, operate your agency with one CRM that manages commissions, tracks licenses, automates marketing and provides sales analytics — all in real time and accessible from anywhere.
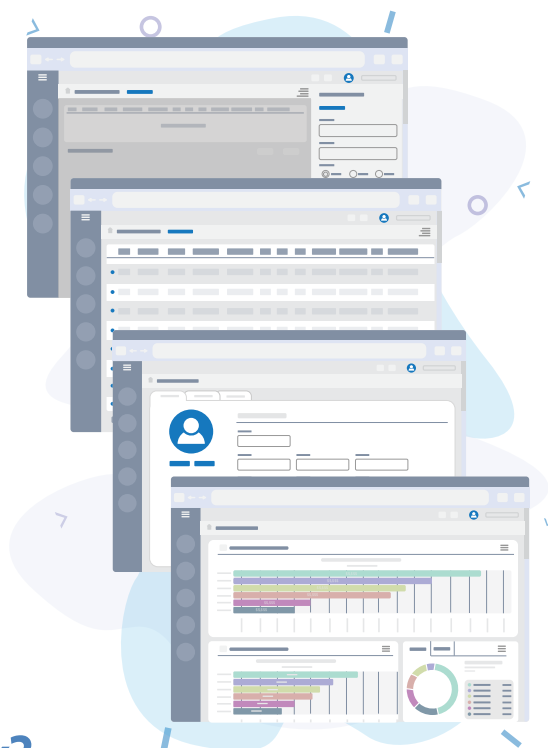
Why do you need OneLink?

» **Find out what's truly working and build the ultimate sales team.** A comprehensive variety of reports lets you drill down leads by source, type, state and more, and then see closing ratios per a multitude of criteria such as call campaign and time of day. Monitor agent productivity, like the number of calls per hour, and use data to set sales objectives. Best of all, managers can see exactly what's working for which agents and can optimize their success while coaching others to achieve the same. Then, with commission tracking, your agents see how they're doing by the measure that's most important to them: their livelihood.

» **Fortify agent-client relationships that are a smooth path to revenue.** Incredibly diverse and tactical options for customization include management controls over who has access to which leads, and even cross-matches with up-to-date licensure status. This ultimately serves the customer by pairing them with the right agent. Then, automated client contact options keep agents top of mind, nurture stronger relationships and prevent renewals from falling through the cracks.

» **Level-up your marketing with multiple built-in means of contact.** Access automated emails, drip campaigns, text messaging and call campaigns, all customizable and built for new leads as well as existing customers. This cuts out the hassle of the hustle, while reaching various demographics in the way each prefers.

What else can OneLink do?

» Track status of in-progress deals.

» Manage hiring documentation and salary information.

» Structure and customize commissions and payouts.

» Target newest leads for marketing.

» Attach call recordings to customers for coaching and compliance.

» View and monitor downlines.

» Provide cloud-based access to all capabilities and data.

» And much more!

What will you love about OneLink?

OneLink proves itself. You and your team won't fully realize how much time is lost every day with inefficient systems until you gain it all back to focus on what really matters: revenue and customer care. And not only will you have more time, but you'll finally have the ultimate tools to put it to use reaching your biggest goals.

View pricing and access a free demo at
www.intruity.com/OneLink

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