



## LEAD STAR... THE GOLD STANDARD OF MEDICARE AND FINAL EXPENSE LEADS!

Gordon Marketing is proud to offer you access to a **brand new and exciting lead generation system** called Lead Star! By partnering with Fluent, the leader in domestically generated leads, this platform is soon to become the gold standard in lead procurement.



## **LEAD STAR DETAILS:**



- Mobile Friendly Platform
- Leads offered MA, MS, FE
- Medicare In-Bound Calls
- Complete Lead CRM with Full
- Lead Disposition

- Call Recording
- Aged Lead Functionality
- Payment Processing
- Agent Help & Support Team
- Leads Available in all 50 states

## **BONUS OFFER:**

\* For every documented sale made from an agent lead purchase Gordon Marketing will reimburse the agent the cost of the lead! (Street Agents Only)



(800) 388-8342 GordonMarketing.com

