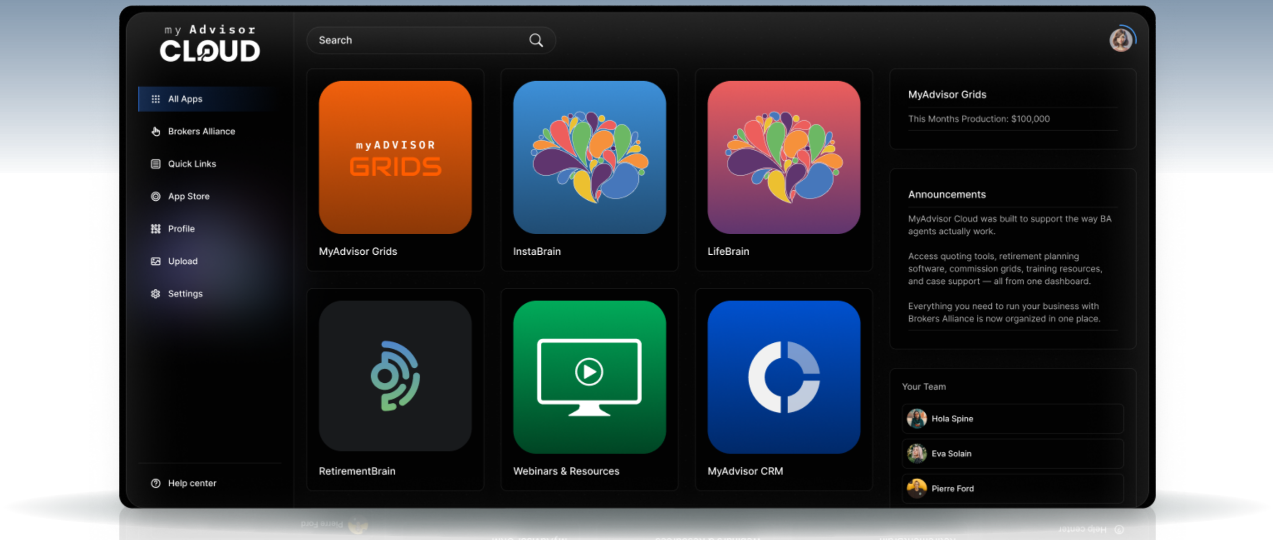
BROKERS ALLIANCE | my Advisor CLOUD

# One Dashboard. Every Tool. Built for Advisors.




## *What is myAdvisor Cloud?*

myAdvisor Cloud is a customizable advisor dashboard built to help agents, advisors, and financial professionals run their business in one place.

The platform brings together the tools you use every day—quoting systems, carrier contracting, applications, case management, production tracking, and marketing resources—into a single dashboard.

Unlike traditional brokerage portals, myAdvisor Cloud allows you to personalize your dashboard so you only see the tools and resources that matter most to your business.

## *How is it used?*

Agents use myAdvisor Cloud as their daily business hub to manage and grow their practice.

With myAdvisor Cloud, you can:

- Quote life insurance and annuity products
- Complete carrier contracting and submit applications
- Track case status, production, and commissions
- Access training resources and marketing materials
- Customize your dashboard with the tools you use most

## *Platform Tools*

### myAdvisorGrids

Quickly access carrier commission grids in one place.

myAdvisorGrids allows agents and agencies to view commission structures for the products they sell, helping them understand agreements and build stronger relationships with partners.

### LifeBrain

LifeBrain is an all-in-one life insurance quoting and submission platform.

Agents can quote multiple product types—including term, GUL, final expense, and budget-based options—compare carriers, save quotes, and send them directly to clients by text or email. The platform allows agents to move from quote to application in just a few steps.

### RetirementBrain

RetirementBrain is a financial analysis tool designed to help advisors demonstrate retirement strategies using Indexed Universal Life (IUL).

Through simple calculators and side-by-side comparisons, advisors can show how market volatility, taxes, fees, and income longevity may affect a client's retirement plan and how supplemental strategies can help strengthen long-term financial security.

myAdvisor Cloud was created to help advisors simplify their workflow, stay organized, and access the tools they need to grow their business.

***Everything you need—organized in one place.***

## *Access myAdvisor Cloud Today*

**Contact the Brokers Alliance team to get access to the platform and start using the tools designed to support your business.**