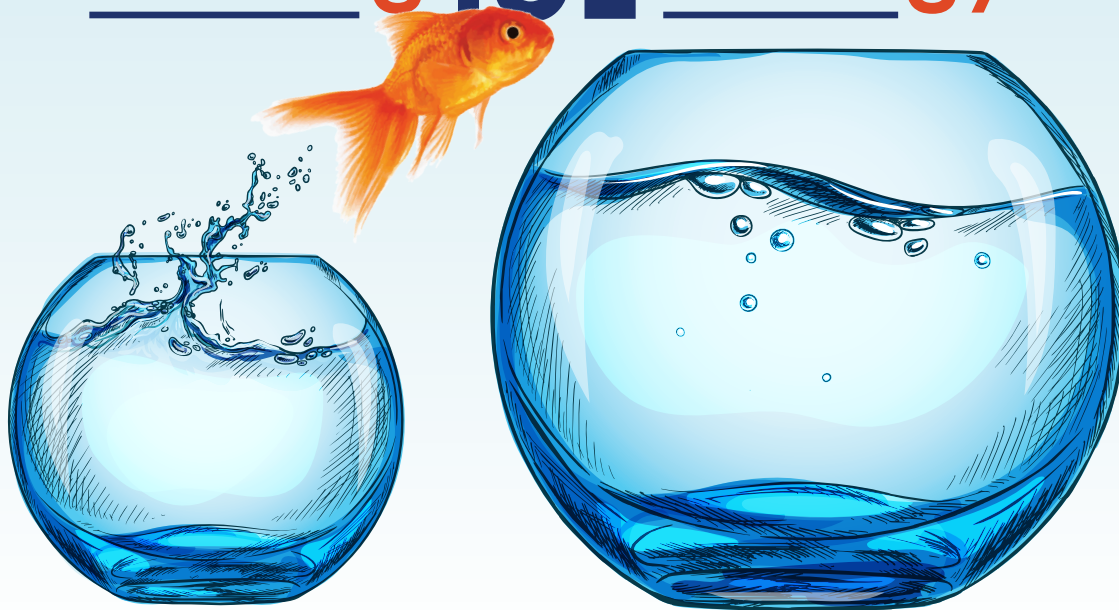


Winning IUL Strategy



As you know, the Indexed Universal Life (IUL) market has changed, forcing companies and agents to change as well. Illustrations produced just a few years ago may not be as favorable today!

It's not about the illustrated results, but how the illustrated results are achieved. If you agree with the latter, then we want to educate you on the Winning IUL Strategy from Kansas City Life Insurance Company!

Here are a few benefits ...



Get the 411 on Sales Support
Call ext. 6411 to help grow your sales

1. Custom build your case – work with the Kansas City Life Concierge Sales Desk to design your IUL case for your prospect. Build an illustration that will stand the test of time.

**Supplemental income
for retirement plan**



2. Educate your clients on using an IUL to supplement their retirement, helping them understand the 15 reasons why to use IUL for retirement planning.



**This could
be YOU!**



3. Co-brand Kansas City Life materials with your logo/picture.



Watch NOW!



4. Use the Compliance-approved IUL explanatory video to educate your clients quickly and easily on how IULs work.

Your local Kansas City Life Regional Representative will call you to discuss. Or if you have a case to discuss right now, call the Kansas City Life Concierge Sales Desk at 800-572-2467, ext. 6411.



KANSAS CITY LIFE

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